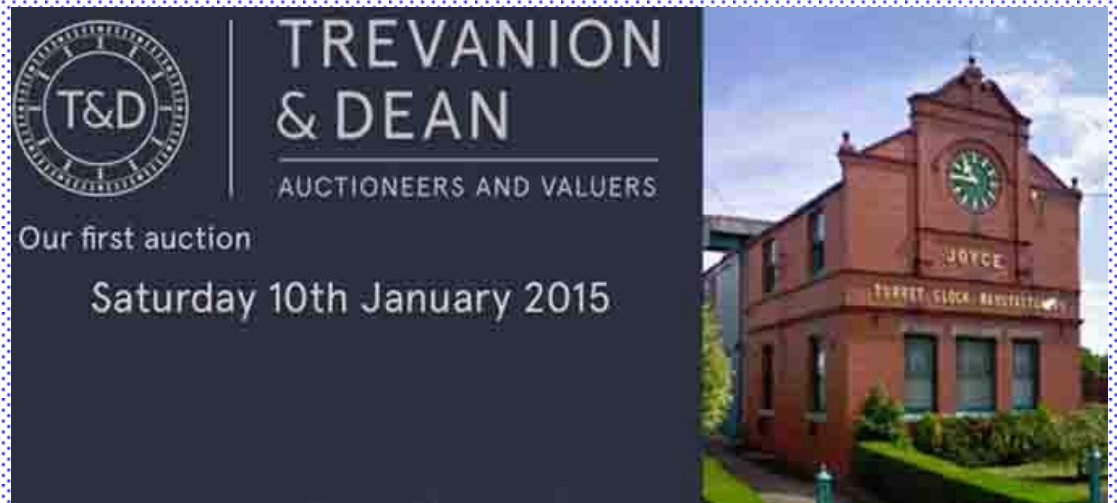


## The Joyce Factory turns over a new leaf

At the end of 2013, the factory was emptied and Smith of Derby began seeking a tenant or purchaser for the building. It has been bought by the newly formed company, Trevanion & Dean and they have converted the building into an auction house. As a further horological function could not be found for the factory, this seems to be an ideal use.

A great deal of work was done to enable the first auction to be held on 10th January, 2015. The clock dial and Joyce name have been retained on the front of the building and the mechanism occupies pride of place behind the auctioneer's rostrum.



Right: Christina Trevanion and Aaron Dean

